

WHY COLLABORATE WITH UNITED WAY OF GREATER FALL RIVER?

- Celebrate 75 years of collective impact in Greater Fall River 1947~2022
- Support annual activities that directly impact the local community
- Involve your employees in a fun way that gives back to Greater Fall River
- Donations stay local and support United Way's collaboration with stakeholders to address local and interrelated issues
- Benefit from year-round local visibility by linking your brand with United Way, one of the most recognized brands in the world

Learn the **IMPACT** your sponsorship will have on your community by visiting uwgfr.org or following us on social media @UnitedWayGFR

LIVE UNITED - SELECT YOUR CORPORATE SPONSORSHIP LEVEL

EVENTS & MARKETING	<input type="checkbox"/> DIAMOND—\$25,000	<input type="checkbox"/> EMERALD—\$10,000	<input type="checkbox"/> RUBY—\$5000	<input type="checkbox"/> SAPPHIRE—\$2500	<input type="checkbox"/> OPAL—\$1000	<input type="checkbox"/> PEARL—\$500
75th Anniversary Celebration Gala <i>December 2, 2022 Narrows Center for the Arts</i>	20 tickets Banner at event (provided by business) Full-page ad in program inside front, back, or center (first come, first served)	15 tickets Full-page ad in program	10 tickets Half-page ad in program	6 tickets Quarter-page ad in program	4 tickets Name in program	2 tickets Name in program
Week of Caring <i>October 17-21, 2022 In our area</i>	Large logo on t-shirt	Medium logo on t-shirt	Small logo on t-shirt	Name on t-shirt	Name on t-shirt	Name on t-shirt
United We Move Campaign Kick-Off <i>October 22, 2022 in the Fall River Bioreserve</i>	15 event entries Large Logo on race shirt* Logo on 5 race signs Logo on race website Banner hung at registration Popup tent location	10 event entries Medium logo on race shirt Logo on 3 race signs Logo on race website Banner hung at registration	8 event entries Small logo on race shirt Logo on 2 race signs Logo on race website	6 event entries Name on race shirt 1 logo on race sign Logo on race website	4 event entries Name on race shirt Logo on a shared race sign Name on website	2 event entries Name on race shirt Name on website
Scholarships <i>Spring 2023</i>	2 named scholarship funds established for non-traditional students					
Annual Report, Lantern Society publication	Large logo	Medium logo	Small logo	Name	Name	Name
Press-release recognition for events	All events	All events	All events			
Social Media & website	6 social media posts Logo on website for 1 year	4 social media posts Logo on website for 8 months	2 social media posts Logo on website for 6 months	1 social media post Logo on website for 4 months	1 social media post Logo on website for 2 months	1 social media post Logo on website for 1 month

*\$5,000 add-on— Name on sleeve of race shirt; 2 available



2022-2023 Sponsorship Form

Sponsorship Level: _____

Company: _____

Contact Person: _____

Contact Email: _____

Contact Phone: _____

Social Media Handles: _____

Mailing Address: _____

Please submit check or EFT or ACH to:
United Way of Greater Fall River
PO Box 2550
Fall River, MA 02722

*Sponsorship form, payment, and black one-color logos in .AI, .EPS, or .pdf vector format must be submitted to LiveUnited@uwgfr.org before **Thursday, September 1, 2022** to be included on signage and t-shirts. Dimensions for advertisements will be sent via email for program book.*

*Sponsors without proper logo format will have their **name only** on shirts.*

For more information, email mrogers@uwgfr.org